

# Sheet N° 12- 1/2 - Green ammonia / NH3 production unit

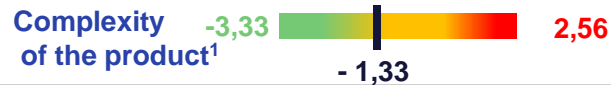
## Description



Transformation of green hydrogen by the Haber-Bosch process into the easily transportable NH<sub>3</sub> molecule for export and fertiliser production. Unit with average capacity of **200 MW**. Project including green electricity and hydrogen production

**Main customers:** fertilizer industry, shipping

**Sector and sub-sector:** Green hydrogen and its derivatives / power to x



**HS Code:** 2814

## Key facts

- Ammonia accounting for 36% of global H<sub>2</sub> consumption with many projects under development for green substitutes (eg. Nutrien and CF Industries)
- World market dominated by exports from Trinidad and Tobago, Russia and Saudi Arabia
- Significant export potential, driven by carbon taxes in Europe and the United States to encourage the consumption of green fertilisers (one of the six sectors covered by the carbon tax)
- Potential for substitution of imported NH<sub>3</sub> by green NH<sub>3</sub> production in Morocco

## Prerequisites <sup>(2)</sup>

- Securing premium purchase contracts upstream of the project

## Market indicators

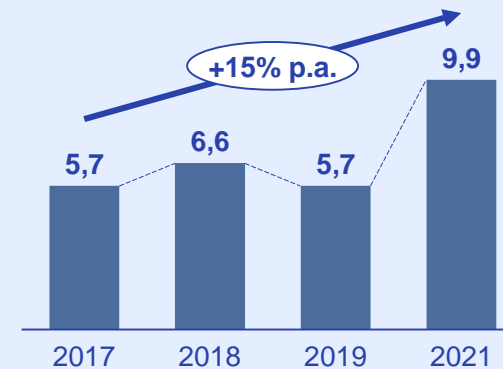
### Target market(s) :

### Target market(s), (from highest to lowest priority) to be addressed :

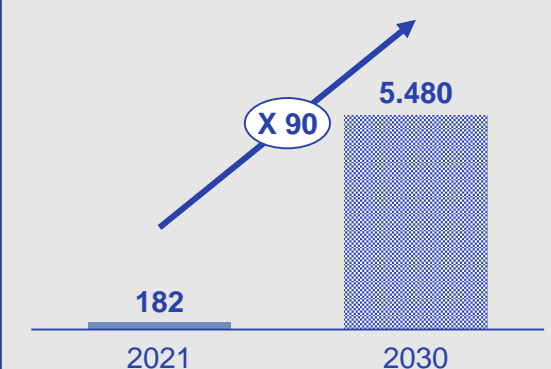
- +** **Exports:** Mainly to the US and Europe (in connection with decarbonisation regulations)
- **National:** As a substitute for fossil-based ammonia imports from Russia, Trinidad and Tobago and Algeria

### Market size and development <sup>(3)</sup>

#### World ammonia imports ( USD billions )



#### Global ammonia market projections (MT)



(1) Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries that produce the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products) - Source: TradeMap, Harvard economic complexity

(2) Sources: Office des Changes, FortuneBusinessInsights, L'ÉLEMENTARIUM, Press articles



# Sheet N° 12- 2/2- Green ammonia / NH3 production unit

## Financial indicators (indicative) :

**Potential investment\* (\$)**

**Turnover**

**Estimated selling price**

**ROI**

**EBITDA (as % of sales)**

**Jobs**

8.3 billion MAD  
(of which ~45% energy, ~27.8% electrolyser,  
9.6% Haber-Bosch for NH3 and 15%  
contingency)

640 - 800 Mn MAD

6 - 7.5 MAD/kg

10 - 20 years

70 - 80 %

120 - 150

## Investment elements

### Potential land

#### Priority provinces

✓ Laayoune ✓ Es Smara ✓ Boujdour ✓ Tarfaya

#### Type of land

Private domain of the State (e.g. the Akhfenir tarfaya-foum el oued lamssid-jraifia coastline)

#### Area

950 - 1000 ha  
(+95% allocated to energy)

#### Average land price

Unified Regional Investment Commission (CRUI)

#### Mode of mobilisation

Unified Regional Investment Commission (CRUI)

### Main investment benefits

#### Grant

Investment Charter

#### Support for training

Cluster greenh2, "TATWIR green growth", UM6P Green H2A

#### Other

-

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### Human resources

#### HR skills needed

- Renewable energies, industrial chemistry, water desalination, air distillation, electrolysis and gas purification

#### Training offers

- Multidisciplinary Faculty (Ouarzazate) : Control and exploitation of renewable energies
- EST (Laâyoune branch) : Professional degree in renewable energies and water desalination

### Raw materials and suppliers

#### Main inputs

- Nitrogen (integrated production in the Haber-Bosch process)
- Water, electrolytes

#### Main suppliers

- Morocco: Nitrogen
- China: electrolytes, renewable energy sources (photovoltaic panels, wind turbines, etc.)