

# Sheet n°5-1/2 - Oyster farm (including purification and conditioning station)

## Description



Development of a shellfish farm dedicated to oyster farming

**Main customers :** Food industry

**Branch and sub-branch:** Aquaculture/Conchyliculture

**Complexity of the product<sup>1</sup>**

-3,33      -1,88      2,56

**HS Code<sup>2</sup> :** 1212

## Key facts

Important potential of aquaculture in Morocco with:

- ANDA's development plan revealed a significant potential of ~380k tonnes
- As well as setting up development plans at national level covering half of the Moroccan coastline (~1700 km)

## Prerequisites <sup>(3)</sup>

## Market indicators

**Target market(s) :**

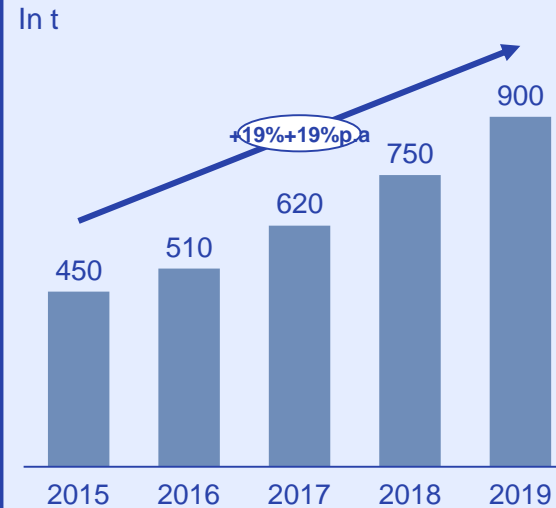
**Target market(s), (from highest to lowest priority) to be addressed :**

**+** National (including local) : For the local and national market

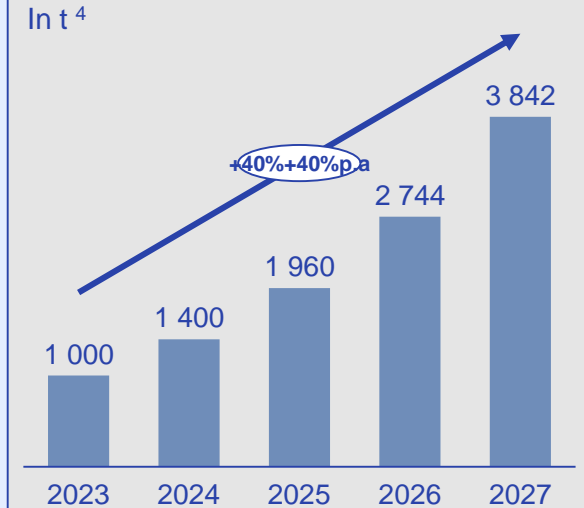
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**Market size and development**

### Marine aquaculture production in Morocco



### Growth projection of marine aquaculture production in Morocco



(1) Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries that produce the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products)

(2) HS Code: Trade map: Locust beans, seaweeds and other algae, sugar beet and sugar cane, fresh, chilled, frozen or dried

(3) Screening: Press article

Source: Harvard economic complexity, trade map, press article



# Sheet n°5-2/2 - Oyster farm (including purification and conditioning station)

## Financial indicators (indicative) :

Potential investment	5-10 Mns MAD
Turnover	5-10 Mns Mad
Estimated selling price	55 MAD/Kg
ROI	25-30 %
EBITDA (as % of sales)	53%
Jobs	15-20

## Human resources

### HR skills needed

- Knowledge of algae
- Design and engineering of cropping systems
- Knowledge of equipment

### Training offers

- Aquaculture sector, CMC Laâyoune

## Raw materials and suppliers

### Main inputs

- Oyster seeds
- Table, nets, baskets

### Main suppliers

- Local fishermen
- Equipment suppliers (e.g. Babili pêche Dakhla Sopec in Agadir)

## Investment elements

### Potential land

#### Priority provinces

✓ Boujdour ✓ Tarfaya

#### Type of land

Private domain of the State

#### Average land price

Unified Regional Investment Commission (CRUI)

#### Area

15 ha

#### Mode of mobilisation

Unified Regional Investment Commission (CRUI)

### Main investment benefits

#### Grant

Morocco SME programme "creativity and co-development"

#### Support for training

TAEHIL", "IDMAJ" programme

#### Other

Tahfiz", "Nawat" programme

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